

BELLPERRE LAUNCHES BELLPERRE UNIQUE.

THE FUTURE OF THE LUXURY SMARTPHONE - BASED ON LATEST IPHONE 8

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Amsterdam, NL – October 2017 – All smartphones look the same, and are mass-produced by millions. Also smartphones show increasing fragility. Now you can build your, one of a kind, durable smartphone: BELLPERRE Unique. Luxury phone brand BELLPERRE uncovers an exquisite luxury phone that perfectly balances durability, technical performance and European savoir-faire: the ultimate fashion accessory in luxury tech.

TOUGHNESS MEETS REFINEMENT

The BELLPERRE UNIQUE offers excellent shock resistance to protect the phone from accidental drops and impacts. The frame is reinforced with surgical steel that perfectly blends with the shock-absorbing interior. Industrial toughness is combined with luxury refinement similar to precision watch making and high-end leather crafting.

ULTRA SLIM

Pure detailing and precision craftsmanship guarantee result in an ultra slim body of 8.4mm at screen level. The surgical steel frame is entirely mirror-polished by hand for realizing its flawless finish

ANTI-CORROSION GUARANTEE

BELLPERRE guarantees the steel, black and gold frame will never corrode, even not in the most humid climates. The frame will never lose its luster and is extremely more durable than the standard aluminum, copper and brass frames.

CUSTOMIZABLE LIKE NO OTHER

Visitors of bellperre.com/configurator can design and order their one of a kind UNIQUE smartphone. Customers can select 100+ leather options (like calf, lizard, shark and crocodile in any color) and different leather compositions. The leather collection is the finest of the finest, selected from Europe's finest suppliers. The frame parts, right down to the color of the screws, are available in polished steel, brushed steel, black steel, rosé gold and yellow gold finish. Whether you select Black Steel with Black Calf for a modest style, or Racing Green Alligator and Rosé Gold for a more striking ambience, BELLPERRE can make it happen.

LUXURY GIFTING

The high gloss luxurious wooden box with leather interior is handmade of carefully selected almond wood, praised for its fine texture. An ultra-fine engraving of your message on the phone, make the BELLPERRE UNIQUE even more suitable for personal or corporate gifting.

DESIGNED, ENGINEERED & MADE IN HOLLAND

From sketch to finished creation: BELLPERRE is delighted that the design and engineering of its creations is realized completely in house. Additionally each BELLPERRE phone is handcrafted at our Amsterdam workshop. Research, design and engineering is done by artists from the mobile phone and traditional luxury goods industry. This approach assures BELLPERRE to invent new structures and explore new materials.

AFFORDABLE LUXURY

The BELLPERRE UNIQUE has a price level meeting a sincerely wider audience compared to other luxury phone brand offerings. Pricing for the BELLPERRE UNIQUE starts at €1600 (based on latest Iphone 8). Also available at reduced offer for customers who already own their Iphone 6, 7 or 8.

ABOUT BELLPERRE

BELLPERRE, founded in 2005, was set up to design mobile phones that reflect a timeless European design and fashionable way of life. BELLPERRE is the only luxury phone manufacturer that produces each phone after customer instructions only. Our aim is to design minimalistic and beautiful masterpiece. In a market dominated by mass production houses, BELLPERRE separates itself by offering products that stand out for their timeless European design, unlimited customization program and the finest materials used. Supported by its extensive experience in luxury phones engineering, BELLPERRE also operates as a design & engineering studio for third parties.

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